Table 1 Socio-economic Characteristics of Tourists

S/N	Sex distribution	Frequency	Percentage	
1.	Male	215	57.33	
2.	Female	160	42.67	
Total		375	100	
	Age Structure	Frequency	Percentage	
1.	1-10 Years	22	5.90	
2.	11-20 Years	58	15.50	
3.	21-30 Years	160	43.00	
4.	31-40 Years	65	17.30	
5.	41–50 Years	30	8.00	
6.	Above 50 Years	40	10.70	
Total		375	100	
	Educational Status	Frequency	Percentage	
1.	Primary School	65	17.30	
2.	Secondary School	125	33.30	
3.	Tertiary School	185	49.30	
Total		375	100	
	Marital Status	Frequency	Percentage	
1.	Single	220	58.67	
2.	Married	125	33.33	
3.	Widowed	10	2.70	
4.	Divorced	20	5.33	
Total		375	100	
	Occupational Status	Frequency	Percentage	
1.	Unemployed	5	1.33	
2.	Students	170	45.33	
3.	Self-employed	30	8.00	
4.	In Private Sector	69	16.00	
5.	In Civil Service	110	29.33	
Total		375	100	
	Income (₩)	Frequency	Percentage	
1.	10,000 - 19,000	15	4.00	
2.	20,000 - 29,000	40	10.67	
3.	30,000 - 39,000	45	12.00	
4.	40,000 - 49,000	55	14.67	
5.	50,000 - 59,000	85	22.67	
6.	60,000 and above	135	36.00	
Total		375	100	

Note: Source: Author's field survey, September 2008